

PROFILEnyc

Tesla & SOM's 252 East 57th Host Experimental Event Bringing the Model S and Model X to Billionaire's Row

August 22, 2017



On August 8, 9, and 10, 252 East 57th Street hosted a unique experiential event with Tesla bringing together the Model S and Model X to Billionaire's Row. High net worth executives and guests were invited to test drive the new Model S and Model X, the fastest accelerating 4-door production sedan and SUV on the market. The test drive began in the building's gated porte-cochere, a premier amenity offering the utmost in privacy and convenience. 252 East 57th Street is a 65-story luxury residential tower developed by World Wide Group and Rose Associates. The building's striking curved-glass silhouette contains expansive homes designed by SOM

and Daniel Romualdez with views that stretch from Central Park to the George Washington Bridge. 252 East 57th features 95 condominiums which are located on the top 36 floors of the 700' tall tower which was designed by Skidmore, Owings & Merrill (SOM) and also features 169 rental residences, known as Aalto 57, on the lower floors. Sales for available condominium units range in size from 1738 to 4972 SF and range in price from \$3,975,000 to \$14,800,000. Amenities include automated parking, electric charging stations, a 75-foot swimming pool, custom hydrotherapy circuit spa, and an exclusive 34th Floor Club.

