

# PROFILEnyc

## The SOM-designed 252 East 57th Street On Billionaire's Row Reaches 70% Sold

September 13, 2017

World Wide Group and Rose Associates announced today that 252 East 57th Street, the SOM-designed ultra-luxury tower anchoring the eastern corridor of Billionaires Row, is now 70% sold. The developers are reporting that the summer saw \$73,750,000 in contracts signed at the tower. In August alone, 4 units listed above \$10 million were signed at the 65-story condominium. Several of the recent contracts signed at the building were for 4 and 5-bedroom tower residences above the 55th floor. The building's highly anticipated full-floor penthouse and 4,500 SF duplex on the 59th floor will be released this fall. Remaining residences at 252 East 57th Street range from 1,928 SF to 4,600 SF, and current availability begins at \$3.995 million. Stribling Marketing Associates is the exclusive marketing and sales agent for 252 East 57th Street condominiums.

"We've experienced a significant amount of activity since welcoming our first residents to 252," said Jim Stanton, President of World Wide Group. "The building's continued success is a testament to its outstanding design and development from a team of world-class talent, enhanced by an unrivaled list of luxury amenities and services."

"The recent success is not a surprise," said Steven Rutter, Director of Stribling Marketing Associates. "Now that closings have begun



and customers are able to visit the finished product, they are able to see that 252 was designed for a sophisticated audience that expects nothing less than the finest quality.

We are delighted with the response from purchasers that recognize the great level of care and attention to detail that went into every aspect of the building."